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Press Release

Active Corporation's Pocket-Sized Cardiac Monitor Wins Multiple Awards From Palm

Cardiac Patients, Home Healthcare Workers, EMT/Paramedics, Veterinarians, and Others Now Receive the Benefits of Easy Access to Cardiac Monitoring

CASTINE, Maine--(HealthWire)--December 11, 2001--Active Corporation, producer of portable medical devices used "when life is on the line™," has won two of Palm, Inc.'s first ever Powered Up Awards for its ActiveECG™ portable cardiac monitor. ActiveECG won the Powered Up Enterprise Solution Award and was also selected for the Best Overall Powered Up Solution Award, which recognizes the best of the best Palm OS solutions.

The pocket-sized cardiac monitor connects to a Palm OS handheld device for real-time display of ECG data and recording of ECG "strips." This allows patients in serious emergency situations to be monitored in the field, and patients requiring routine cardiac monitoring to be monitored at home.

ActiveECG beat out numerous other high-tech products produced for the popular Palm OS platform by designing innovative hardware, developing easy-to-use software, and using the latest in industrial design. These innovations make basic cardiac monitoring simple, fast – and unusually economical – important steps that vastly broaden access to this vital capability.

"It's the low cost and high quality of ActiveECG that makes it an award winner," stated Jeffrey Siegel, President of Active Corporation. "Combining our low cost product with a Palm Powered device enables many more cardiac patients, home healthcare workers and emergency professionals to obtain vital information that only a few months ago required complex machines costing thousands of dollars."

Located in Castine, a tiny coastal town in Maine, Active Corporation proves that high-tech innovation is possible wherever a need meets inspiration. Active's company founders, Jeffrey and Karen Siegel, a husband and wife team, are EMT's for the all-volunteer ambulance squad which serves this small community. With a small, 26-bed hospital 30 minutes away, and the closest major hospital an hour away, they understand the importance of making lifesaving medical tools more available. The inspiration for ActiveECG came from the Siegel's use of a 19 pound ECG device on the local ambulance. ActiveECG's 6.7 ounce weight and small size means the device can always be with them.

"Having more information in the field allows us to better treat the patient en route, and pass along useful information to the emergency room. We have also seen how long trips to a medical facility to collect routine medical data can be burdensome, especially for an elderly patient in the middle of winter," commented Karen Siegel. "ActiveECG allows these patients to have routine monitoring done at home saving needless trips to their doctor's office or to the hospital."

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The Siegels started Active Corporation after successfully creating a high-tech medical imaging software company, Evergreen Technologies, which produced solutions for the radiology and nuclear medicine markets. Evergreen's revolutionary product, MedVision, was used by industry leaders, such as GE Medical Systems, Siemens Medical Systems and by more than 2,000 medical centers worldwide. The technology was eventually acquired and is now owned by McKesson/HBOC.

More information on Active Corporation and ActiveECG is available at <http://www.activecenter.com>.

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